

# No More Candy Clouds: NJ Cracks Down on Flavored Vapes



Readington Township, New Jersey, July 22, 2025

The Readington Township Board of Health has recently amended its Tobacco Ordinance to align with the current State Statute concerning the sale of tobacco products. The State of New Jersey prohibits the sale of any tobacco products to individuals under the age of 21. This ordinance specifically addresses the sale of vaping pens, which have been shown to disproportionately attract and endanger minors.

As of January 21, 2020, a press release from the State announced that New Jersey has imposed a permanent ban on flavored vape products. State legislation S3265 *prohibits the sale and distribution of flavored vape products, including menthol*. The purpose of this amended legislation is to limit exposure to electronic smoking devices, which are “*extremely appealing, especially to children.*”

State Assemblywoman Carol Murphy, who co-sponsored the legislation, stated: “*Nicotine can expose developing brains to negative effects such as addiction, mood disorders, and lower impulse control. Many teens are even worried about the damage vaping can do to their health but are too addicted to stop. It’s our responsibility to help them by doing everything in our power to limit the appeal of and access to these products going forward.*”

The Readington Township Board of Health fully endorses the State’s focus on discouraging vaping among youth. Programs designed to assist individuals in quitting tobacco use or vaping include Quitline NJ, available online or by calling 1-866-NJ-STOPS, for those aged 18 and older. Additionally, the American Lung Association and the American Cancer Society both sponsor teen-focused programs called “N-O-T” (Not On Tobacco), which are also available online.

It is the Board of Health’s mission to provide resources to aid those struggling with addiction, with the intent of improving public health in our community.